Nous
RESHAPE THE WAY YOU SEE DATA
Analytics Dashboards
Maintenance
Consulting
Tailored Solutions

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ABOUT (NO)US

Dear data consumer,

The next dimension of data visualization is here.

We have been developing the **Power BI** and **Tableau** dashboards we wish we had when we were analyzing the old fashioned and messy reports available in the market.
Nous is a young startup with a bold mission that wants to reshape the way data is seen.
It is difficult to develop and use complex reports with a low user experience, lack of insights and crowded workspace.

For Nous, each client is a project, a design and an experience.
We know data by itself is very complicated to demystify, thus a dashboard, should be simple, user-oriented and easy to visualize. Therefore, on each mission, we allocate a UX/UI expert to enhance the final solution and leverage its quality.
This agile and lean methodology, give us the opportunity to deliver the final product faster, and less bureaucratic, focusing on the product´s quality and client´s full satisfaction.

We are data. We are visualization, and you?

On behalf of Nous Team,
A data lover ♥

DISCOVER

BI MAINTENANCE:

We develop you any type of BI solution: Dashboards, Reports, Infographics, GeoMapping, you name it.

BI TEMPLATES:

From our portfolio, every week, we launch 3 new templates to add on our BI market-place. Visit us, and let us know your favorite BI templates. Buy and use it!

BI SERVICE:

Nous help you to keep your BI solutions running as good as on the first delivery day. Avoid last minute surprises and partner up with us.

BI CUSTOM VISUALS :

We can help you developing custom visuals, available or not in Power BI, to enhance your dashboard´s design and its insights.

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THEY TRUST US

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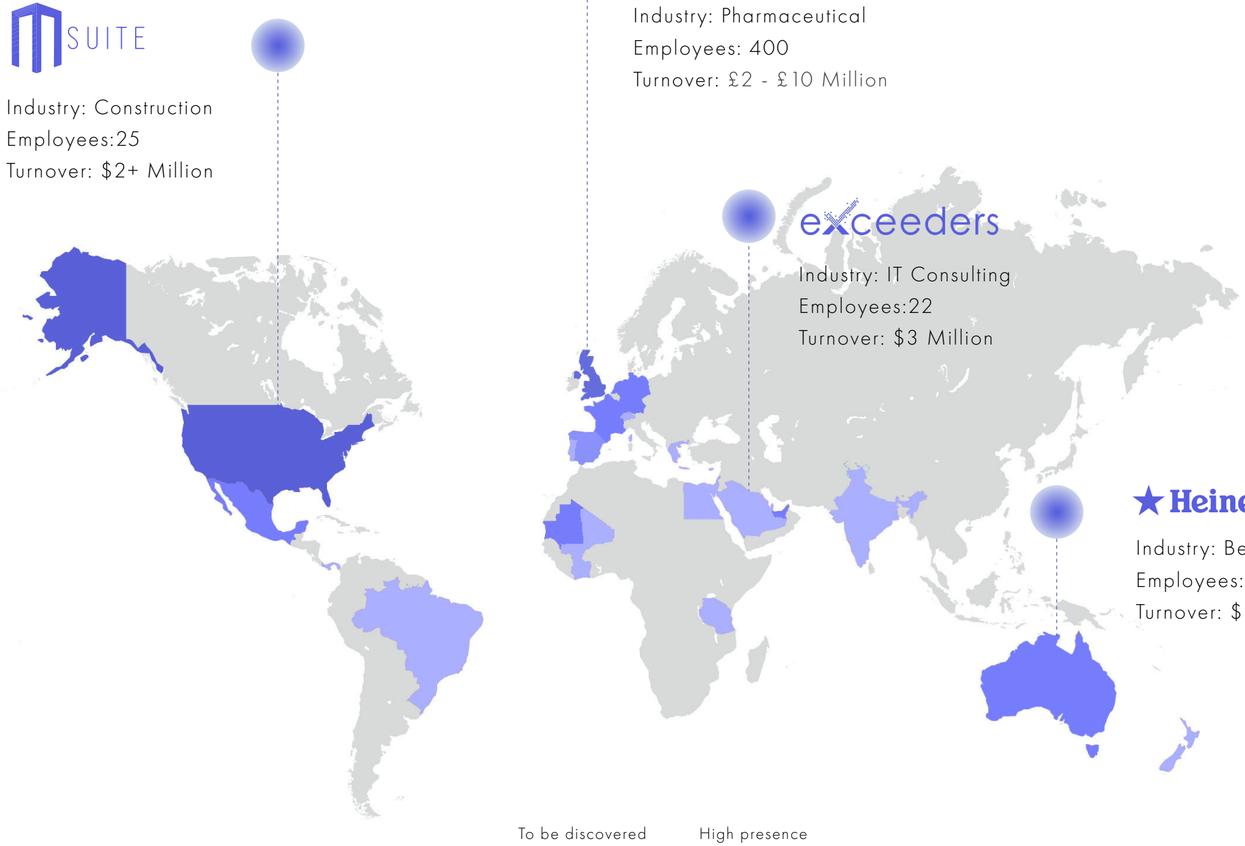
SUITE

Industry: Construction
Employees:25
Turnover: $2+ Million

janssen
PHARMACEUTICAL COMPANIES OF Johnson & Johnson

Industry: Pharmaceutical
Employees: 400
Turnover: £2 - £10 Million



exceeders

Industry: IT Consulting
Employees:22
Turnover: $3 Million

Heineken

Industry: Beverage
Employees: 10k +
Turnover: $10+ Billion

To be discovered — High presence

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CONSULTING: exceeders, LUXCONSULT, UNEX we build business

SaaS: Bintracker Powered by Guru, SUITE, WRXFLO

COMMERCE: Heineken, Janssen, perfec tone

PaaS: ALPHA10X, Ferney, skeftò

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WHITE BACKGROUND DASHBOARD

Simple, clean and business oriented. Our white dashboards, were our first core business when we started. Classic and sharp design, that conquers every data lover at first sight. It's always difficult to find the right style and color pallet, but with Nous, everything gets clearer and easier.

TAP HERE

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DARK BACKGROUND DASHBOARD

Are you a fan of dark background dashboards?
Check out some of our most recent solutions developed on a darker screen. We know some users have difficulty to enjoy a white dashboard for a long period of time, for that reason, we adapted every dashboard developed in a darker mode.

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IMAGE BACKGROUND DASHBOARD

In a more complex side, image background is becoming more and more trendy in the data visualization industry.
Although is very difficult to implement, when you have a good design combined with a great image background, you can have this magnific result. Interested? Reach out and find out more!

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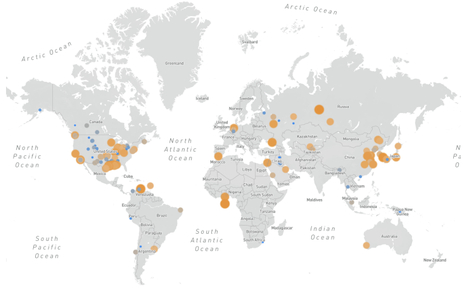
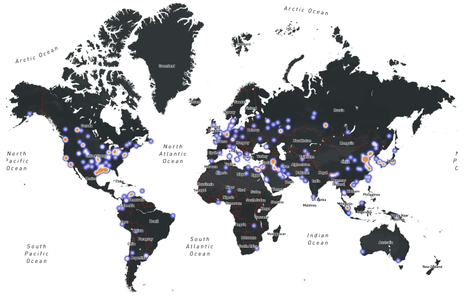
GEOMAPPING

We have experience dealing with Geo data, and developing customized maps according to the business need.
At Nous, we are developing Business Intelligence solutions to help you achieve insightful and high-end designed mapping tools.
We have experience with traffic data, points-of-interest, heatmap, bubble map, and many other types of spatial data visualization. Take a look on some of our examples that we can build to you.



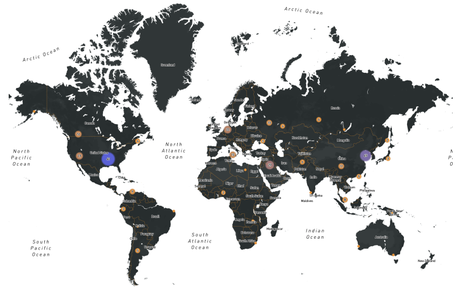
BUBBLE MAP

When to use:
Show geographic coordinates (longitude and latitude), list of regions with attributed values and known boundary to display quantitative information on a map.



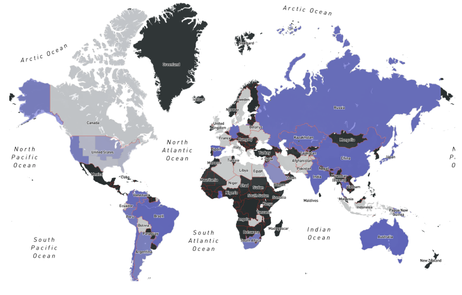
HEAT MAP

When to use:
Show geographic coordinates (longitude and latitude)
Find patterns between data clusters to show spatial patterns and relationships.



CLUSTER MAP

When to use:
Map leaner and cleaner, avoids overcrowding, helps improving the perceived performance of the map group pinpoints on the map based on some factors



CLOROPETH MAP

When to use:
When working with socioeconomic data.
When defined regions are important.
To get an overview of the distribution across the geographic locations.

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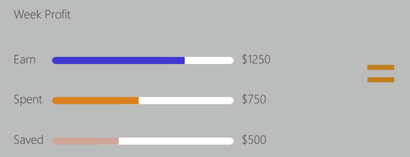
OUR CUSTOM VISUALS

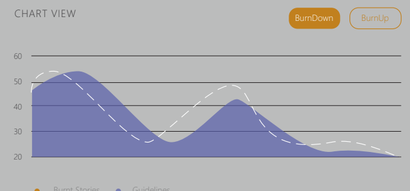
Most of our clients face complicated visual challenges, we provide tailored solutions to make their projects come alive. As a general rule, 99% of the requests can be satisfied, our mission is to achieve the remaining 1%.

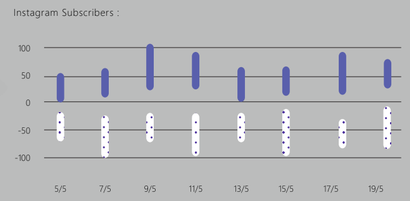
75%

DONUT CHART
CUSTOMIZATION:

CHART
CUSTOMIZATION:







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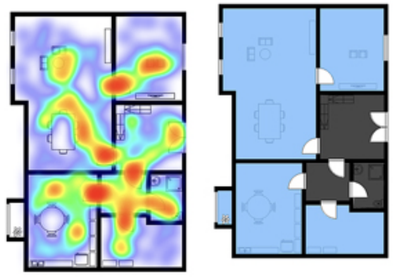
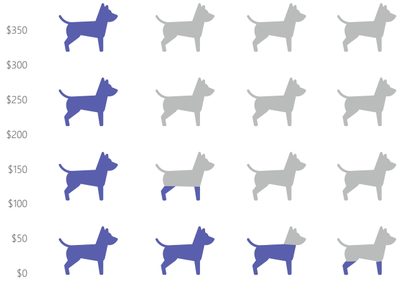
ENHANCING DATA VISUALIZATION

At Nous, we partner up with our clients to deliver 100% customized solutions and visualizations to help you perform with your clients and employees.
Your success is our success.
Thus, we are always leveling up the power of data visualization and its utility on your final product.

THEATER BOOKING APP



SMART HOUSE HEAT MAP



TAYLOR MADE INFOGRAPHICS

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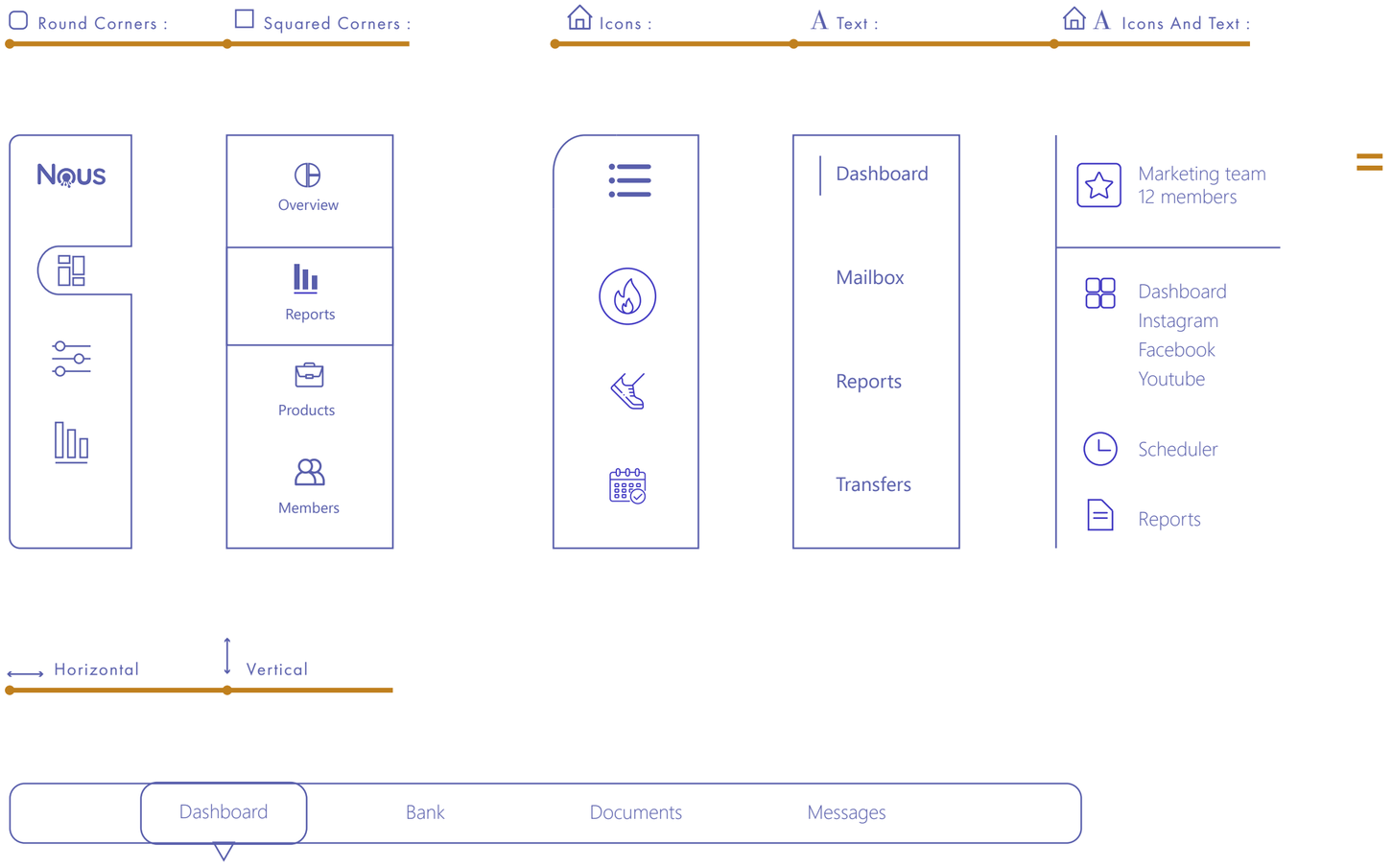
CUSTOM VISUALS: MENU

If you would like to add a customized and dynamic menu on your solution, take a look on the different features provided and developed by Nous. Here you can select and match it based on your design preferences and oriented style. Let us know what you like, and we make it achievable.



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MEET THE TEAM

VASCO BARBOSA
Associate Manager

Description and background:
Big Data & Geo Marketing

Skills:
BI & Data Architecture

Impact:
Organization & Business

Location:
Luxembourg

CARLOS INACIO
Business Intelligence Developer

Description and background:
Heath Care & Online Casino

Skills:
CRM & Design

Impact:
Technical & Detail

Location:
Portugal

JEREMY LIN
Business Intelligence Analyst

Description and background:
Marketing & Advertising

Skills:
Business & BI

Impact:
Technical & Business

Location:
Taiwan

CONTACT :

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info@nous-solutions.com

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